

LAMINATE FLOORING

**Armstrong®**

LAMINATE FLOORING





# RETHINK WHAT'S POSSIBLE

What would your home look like if you had no limits? If the hottest interior trends were entirely affordable... If the most sophisticated designs were tough enough to withstand your lifestyle... If you could fall in love with your floor with no worries and no regrets.

Armstrong® Laminate Flooring makes it all possible: high design, premium quality and practical value — all from the most trusted brand in flooring. When you choose Armstrong, you get the peace of mind that comes from a brand with a 150-year legacy of delighting customers. Join the generations of families that have trusted Armstrong to bring quality, style and lasting value to their homes.



LAMINATE FLOORING

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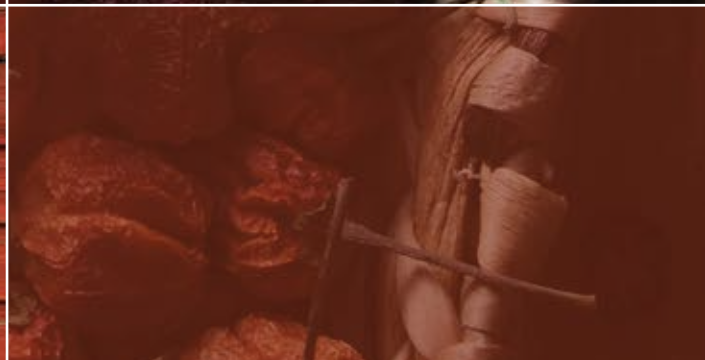
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# THE MOST INNOVATIVE DESIGNS IN LAMINATE

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It all begins with the imagination of our design team. Drawing inspiration from art, nature, fashion and culture, they transform the latest interior trends into fabulous floors.

Award-winning Armstrong® imaging technologies give our designers the freedom to create trend-setting looks. They know any extraordinary combination of colours and textures they imagine can be brought to life through exclusive Armstrong technologies.





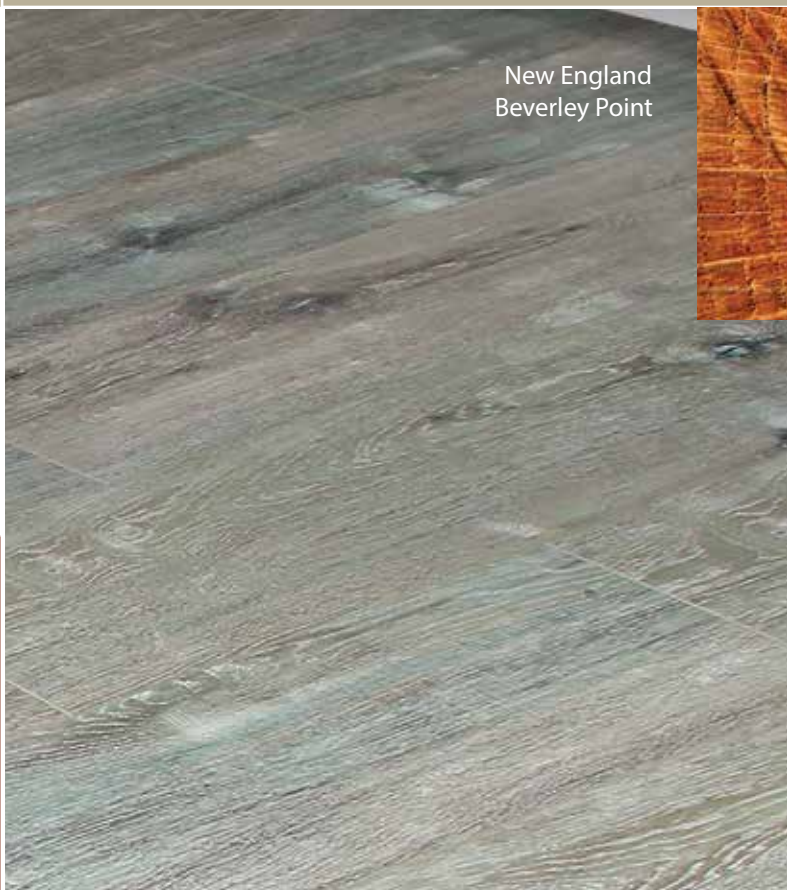
## AUTHENTIC HARDWOOD CHARM

The look and feel of hardwood  
without the exotic price tag  
or the forest impacts



Forest Select XL - Sydney Blue Gum

New England  
Beverley Point



## RUSTIC BEAUTY

Rough-hewn planks of white oak with knots and marks to create a new rustic look of New England. This unpolished look brings to mind the hand-crafted furniture of generations past while being perfectly in step with current interior trends.





Forestry Mix Brown Washed

## UNIQUE BLENDS

The harmonious mix of hardwoods - white oak, red oak and hickory, transform the floor from a neutral background into a central design element. Texture and grain adds to the realism of this unique mix of timbers.

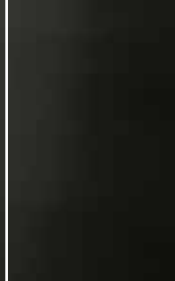


Reclaimed American Chestnut Natural  
L6604

## RECLAIMED TREASURES

Once one of America's most popular hardwoods, American Chestnut is now so rare it is available only as reclaimed lumber, and at a premium cost. The character of chestnut's prominent knots and natural mineral streaks, burnished and stained by years of use, has been recreated with precise accuracy and realistic texture in this extraordinary style.





## UNEXPECTED MATERIALS

Creative designers have taken flooring beyond the standard woods and stones to embrace unexpected materials. Those custom designer looks are now available in laminate. Sea Wall uses random widths and texture to create the effect of precast cement weathered by sand and saltwater. With a shift in colour, it becomes Ore, reclaimed metal from the ocean floor, pitted with age for a rich patina.



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# MORE THAN JUST A PRETTY FLOOR

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Beneath the striking beauty and realism of our designs is the quality and durability you expect from Armstrong. Our laminate floors carry one of the industry's best residential warranties. Many collections are even tough enough to be warranted for commercial use. Like our extraordinary designs, our extraordinary performance is made possible by exclusive Armstrong technologies.





## NATURAL BEAUTY

Armstrong's groundbreaking designs are brought to life in such brilliant detail, they are often mistaken for the real thing. MasterWorks Technology™ and MasterWorks Technology with VTx™ surface texture create the clearest images, most vibrant colours and most realistic designs in flooring.

## OUTER PROTECTION

Armstrong wear protection means you can live life comfortably on your floor without living in fear of damaging it. Our VisionGuard™ wear surface helps protect against scratches, surface spills, stains, fading, scrapes and wear-through and makes cleaning stress free.

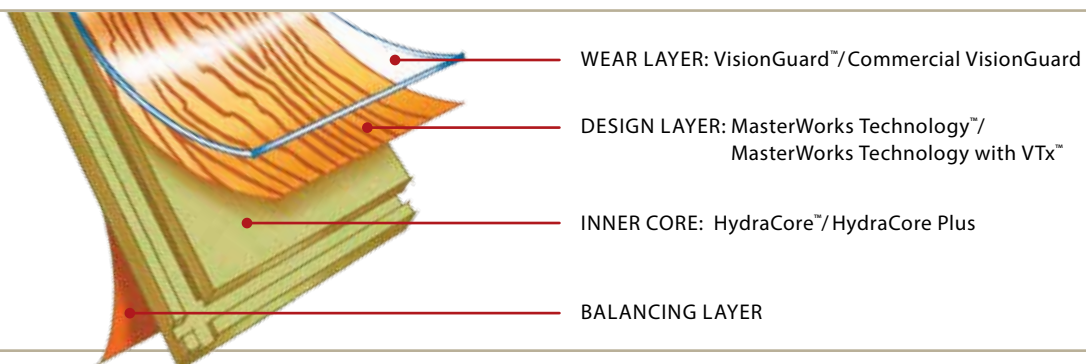
All our floors have an abrasion test rating of AC3 or higher. The higher the AC rating – AC1 to AC5 – the better the wear resistance and durability of the product. Our Commercial VisionGuard wear surface provides the ultimate protection with AC3 and AC4 ratings.

## INNER STRENGTH

Armstrong laminate floors are built around our HydraCore™ core, which helps provide stability, lasting durability and moisture resistance. HydraCore Plus provides all the features of HydraCore, plus it gives your floor a more substantial feel and the optimum in sound absorption.

## EASY INSTALLATION

Armstrong laminate can be installed in many rooms in the house – kitchen, living room, and bedrooms. Plus, it installs over nearly any existing floor with no mess and no hassle. Lock&Fold® is the fastest and easiest installation available – just lock and fold and your floor is ready to enjoy.



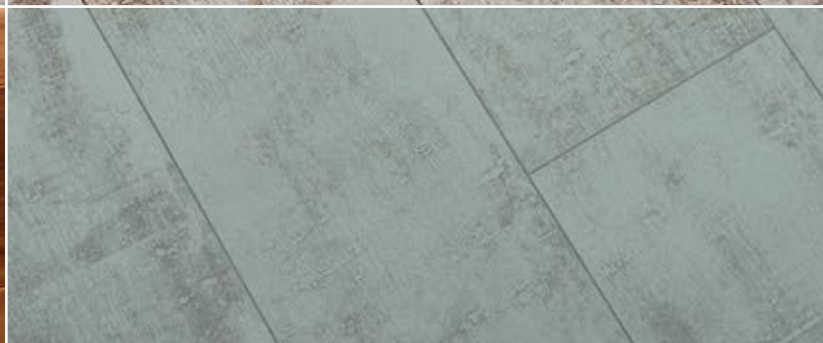


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# DESIGN MATTERS

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At Armstrong, we take extra care to make sure the best techniques are used to enhance our designs. We carefully determine what surface texture, edge treatments and gloss level will bring our floors to life, making them as realistic as possible. We spare no detail, we make sure all our laminates visually and texturally represent the material they are replicating.





Antique Structure - Milk Paint





## TEXTURE

Many types of embossing techniques are used to create the best surface texture for each design.

Embossed-in-register  – Creates a dramatic level of realism by accentuating the texture that is aligned with the design image. Examples include knots, chatter marks, wood grain and tile grout lines.


Overall  – Texture is applied over the entire surface enhancing the design. The texture does not align to the design image.

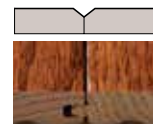
Hand-scraped  – Consists of a soft to heavy hand-scraped wood effect, often with chatter marks, depending on the design.


No surface texture 

## ENDS & EDGES


The end and edge on an individual plank gives a room that special touch.

Pressed End/Pressed Edge  – This attribute uses a slower, precise technique that softly presses down the edges of the plank. The edge effect is subtle and offers a premium look.



Micro End/Micro Edge  – A small-cut bevel is created to delineate each plank when installed next to each other. The bevel is small enough to enhance the edge and the end of the plank, but not large enough to collect dirt or dust.




Square End/Square Edge  – No bevel on the ends and edges of a plank. This creates the look of a formal sanded floor or grouted stone and tile.





## GLOSS

The level of gloss on a floor is what gives it the “wow” factor. Each gloss is chosen to enrich and feature the design image.

Low Lustre  – A smooth sheen gloss that enhances the design image.

Low  – A low gloss that replicates the look of oil-rubbed hardwood or natural stone.

Medium  – A mid-gloss that is in between our low gloss and piano gloss.

High  – A high gloss formal finish that shines.



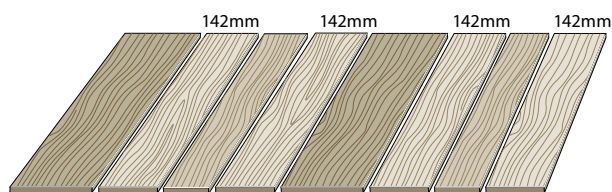


INTERIOR  
DESIGN  
**BEST  
OF  
YEAR HONOREE  
2013**

Woodland Reclaim Old Original Dark  
L3101



# ARCHITECTURAL REMNANTS™



\*Multi-width planks create a custom designed look.  
When installing this multi-width product, a 142mm wide plank **MUST** be used in every other row. This sequence must be followed throughout the entire installation.

\*A mix of 90mm, 142mm and 194mm wide planks is contained in each carton.

## THIS PREMIUM COLLECTION FEATURES

The look of nine reclaimed hardwoods in 16 unique visuals

Collection design features: **EIR** **MEME** **LG**

90mm, 142mm and 194mm width planks\*

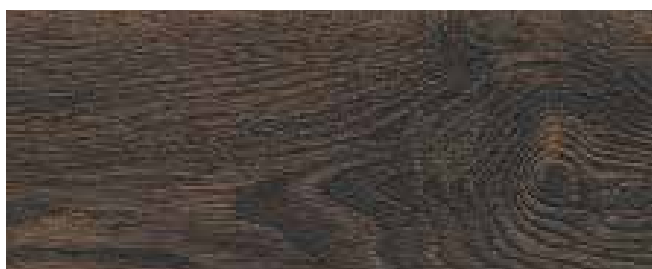
12mm thick planks for solid feel and sound absorption



Woodland Reclaim Old Original Dark L3101



Woodland Reclaim Old Original L3102



Woodland Reclaim Old Original Wood Brown L6626



Woodland Reclaim Old Original Barn Gray L6627



Woodland Reclaim Smoke



Woodland Reclaim Ash



Antique Structure Milk Paint L3100

The look of reclaimed hardwoods, featuring a beautiful texture in combination with authentic colours

194mm wide planks 12mm thick planks for solid feel and sound absorption

All Architectural Remnants have:

Commercial VisionGuard® with AC4 wear layer

25-Year Residential / 10-Year Light Commercial Warranty

### DESIGN FEATURES KEY

= Texture = Ends & Edges = Gloss





Sea Wall  
L3082

# COASTAL LIVING® PATINA

## THIS PREMIUM COLLECTION FEATURES

Unexpected metal, concrete and wood looks that are weathered by the elements

90mm, 142mm and 194mm width planks\*

Commercial VisionGuard® with AC4 wear layer

12mm thick planks for solid feel and sound absorption

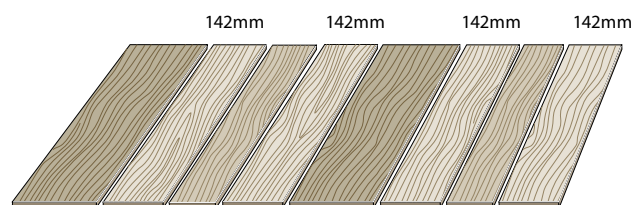
25-Year Residential / 10-Year Light Commercial Warranty†



Ore L3081\*



Sea Wall L3082\*



\*Multi-width planks create a custom designed look.

When installing this multi-width product, a 142mm wide plank **MUST** be used in every other row. This sequence must be followed throughout the entire installation.

\*A mix of 90mm, 142mm and 194mm wide planks is contained in each carton.

### DESIGN FEATURES KEY

OT = Texture   MEME = Ends & Edges   MG = Gloss





Forestry Mix Brown Washed  
L6622

# RUSTICS™ PREMIUM

## THIS PREMIUM COLLECTION FEATURES

A harmonious mix of three hardwood looks – white oak, red oak and hickory – featuring 24 unique visuals

Collection design features: **EIR** **MEME** **LG**

142mm wide planks

12mm thick planks for solid feel and sound absorption

Commercial VisionGuard® with AC4 wear layer

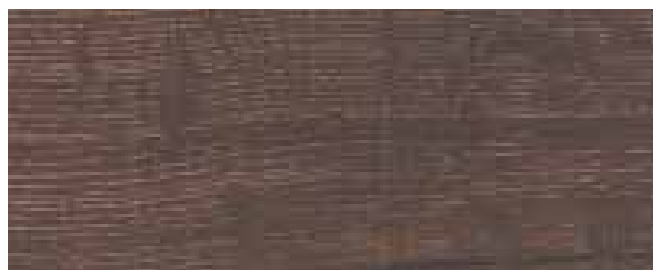
25-Year Residential / 10-Year Light Commercial Warranty



Forestry Mix White Washed L6620






Forestry Mix Gray Washed L6621



Forestry Mix Brown Washed L6622

### DESIGN FEATURES KEY

 = Texture    = Ends & Edges    = Gloss





Reclaimed American Chestnut  
L6604

# RUSTICS™ PREMIUM (CONTINUED)

## THIS PREMIUM COLLECTION FEATURES

The look of one of America's most well known rare and reclaimed Northern hardwoods that is beautified with natural knots and mineral streaks

Collection design features: **HST** **MEME** **MG**

165mm wide planks

12mm thick planks for solid feel and sound absorption

Commercial VisionGuard® with AC4 wear layer

25-Year Residential / 10-Year Light Commercial Warranty






Reclaimed American Chestnut Natural L6604



Reclaimed American Chestnut Honey

### DESIGN FEATURES KEY

 = Texture  = Ends & Edges  = Gloss





Boston Tea  
L6580

# NEW ENGLAND LONG PLANK

## THIS PREMIUM COLLECTION FEATURES

The look of an oil-finished white oak floor in a premium 2260mm long length

Collection design features: 

193mm wide planks

12mm thick planks for solid feel and sound absorption

VisionGuard® with AC3 wear layer

20-Year Residential / 8-Year Light Commercial



Long Island Cabin



Coastline Calm L6579



New Brunswick



Boston Tea L6580



Beverley Point



Maritime Gray L6581



Harvard Square






River Boat Brown L6582



Plymouth Beach

### DESIGN FEATURES KEY

 = Texture  = Ends & Edges  = Gloss





Desert Tan Maple  
L8709

# FOREST SELECT XL

## THIS PREMIUM COLLECTION FEATURES

Forest Select XL provides the look and feel of hardwood without the exotic price tag or the forest impacts.

Collection design features: NT MEME HG

125mm wide planks x 2260mm long planks

12mm thick planks for solid feel and sound absorption

Commercial VisionGuard® with AC3 wear layer

20-Year Residential / 8-Year Light Commercial Warranty



Desert Tan Maple L8709



Brushbox



Tasmanian Oak



Oyster Bay Pine L3052



Sydney Blue Gum



Spotted Eucalypt



Flooded Gum

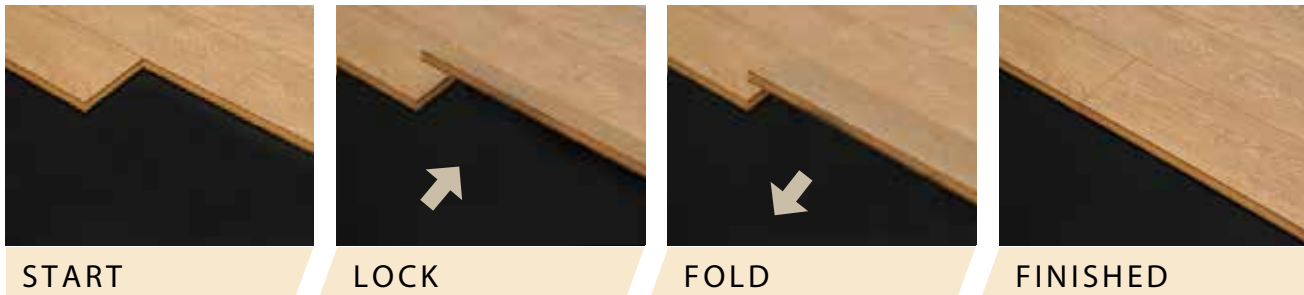
### DESIGN FEATURES KEY

NT = Texture MEME = Ends & Edges HG = Gloss



## LOCK&FOLD INSTALLATION

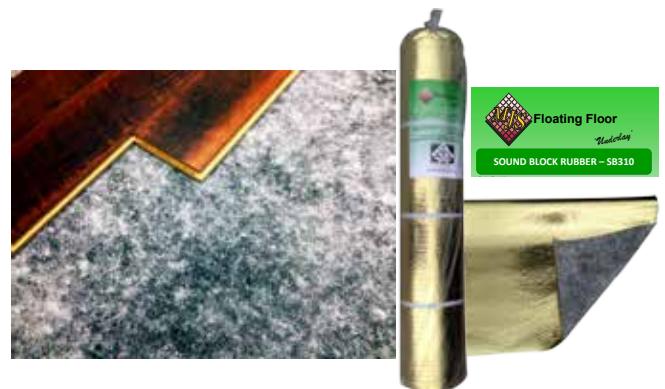
Lock&Fold® technology is the industry's fastest and easiest installation system. No angling of the short end and then the long end – simply lock and fold. Reduced installation time means you can enjoy your new floor sooner with less interruption to your home. Armstrong Laminate flooring to be installed as per the manufacturer's guidelines.



## UNDERLAYMENT

MJS Floorcoverings, national distributor of Armstrong's residential flooring products, has engineered a line of underlayments to be used when installing laminate floors. The use of quality underlayment is critical to a successful installation and should be installed prior to laying planks as per the installation instructions. These underlayments can also be used with any floating wood or laminate floor installation. For more information please refer to the Technical Data Sheets at [www.mjsfloorcoverings.com.au](http://www.mjsfloorcoverings.com.au)

	MJS SOUNDBLOCK RUBBER SB310	MJS SOUNDBLOCK ORANGE SB250
Technical Specs	3mm; 880kg/m	2mm; 66kg/m
Moisture Barrier	****	**
Superior Noise Reduction	****	**
Great Underfoot Comfort	****	*



## WARRANTY

Trusted for uncompromising quality and integrity, Armstrong backs its laminate flooring products with one of the best warranties in the industry. Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and compensation for any reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure. What constitutes a major failure is set out in the Australian Consumer Law.

### COMMERCIAL, LIGHT COMMERCIAL & RESIDENTIAL WARRANTIES

Buy Armstrong flooring with confidence. Armstrong guarantees to the original purchaser that, for the length of the product warranty, Armstrong laminate flooring:

- Will not stain\*\*
- Will not show wear-through\*\*
- Will not fade from sunlight or artificial light\*\*
- Will resist water damage caused by normal household spills and cleaning when our recommended installation and cleaning practices are used\*
- Will not unlock at the seams
- Will not contain manufacturing defects

For complete details of our limited warranties, please visit [www.mjsfloorcoverings.com.au](http://www.mjsfloorcoverings.com.au) and refer to our Laminate Floor Care and Warranty Guide.

\*Residential warranty only

\*\*Under normal household use when maintained in accordance with our recommended maintenance guidelines.

## LAMINATE FLOOR TRIMS



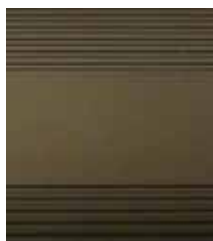
MJS Floorcoverings, national distributor of Armstrong's residential flooring has developed a range of laminate floor trims.

### MAX-TRUSION COLOURS

Silver

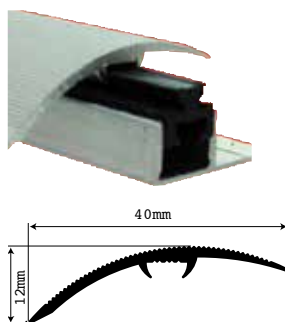


Bronze



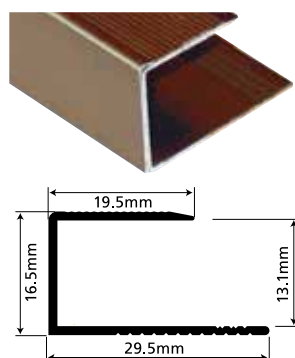
#### EZI CLIP RAMP MT43

Provides a smooth transition from your laminate floor to another flooring of a lower height.



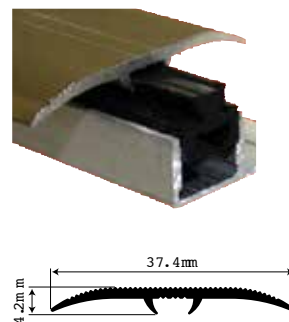
#### 13MM END MT38

Finishes the space where laminate flooring ends, such as sliding glass doors, wall bases, door thresholds and carpet.



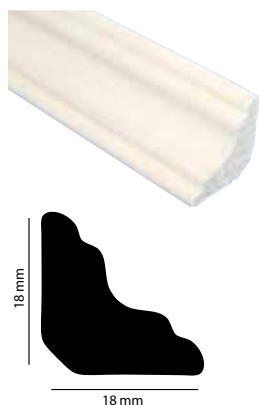
#### EZI CLIP COVER MT42

Fills the gap at doorways and finishes spaces between the two areas of laminate flooring.



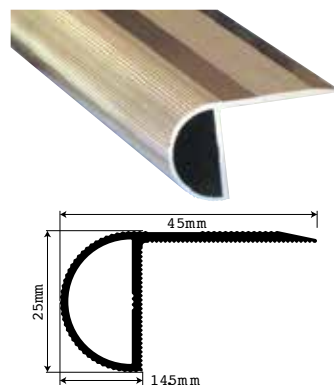
#### MJS TRU-SCOTIA TS24

Manufactured from MDF.  
Available in matching colours.



#### UNIVERSAL STAIRNOSING MT47

Used to provide a universal stairnosing solution to floating floors of all thickness when forming stairways.







## Architectural Remnants™ | Coastal Living™ Patina Rustics™ Premium | New England Long Plank Forest Select XL

### Material

A rigid floor covering consisting of thin sheets of fibrous material, impregnated with melamine resins, and pressed on a substrate.

### Construction and Colors

Four layers including a high-performance, heat-fused laminate surface, a decorative layer, a high-density fiberboard core layer, and a laminate backing or balancing layer. The resulting composite structure is cut into planks and finished with tongue-and-groove joints along the edges, and is suitable for use on all grade levels.

### Size

Product	Width/Length
<b>Architectural Remnants</b>	
Antique Structure	194 mm x 1215 mm
Woodland Reclaim	90 mm/142 mm/194 mm x 1215 mm
<b>Coastal Living Patina</b>	
All Patterns	90 mm/142 mm/194 mm x 1215 mm
<b>Rustics Premium</b>	
Reclaimed American Chestnut	165 mm x 1215 mm
Forestry Mix	142 mm x 1215 mm
<b>New England Long Plank</b>	
All Patterns	1213mm x 2260mm
<b>Forest Select XL</b>	
All Patterns	1213mm x 2260mm

### Gauge (nominal thickness)

12 mm

### Limitations

Armstrong Laminate Flooring should not be used in areas where excessive subfloor moisture and/or surface water is present, in produce areas, commercial kitchens, commercial food processing areas, locker rooms with shower facilities, operating rooms, industrial areas, exterior areas or where pointed spikes such as golf or track shoes will be used.

### Suitable for Application Over

Armstrong Laminate Flooring can be installed over fully cured concrete, marble, stone, terrazzo, vinyl, or wood; and also over subfloors with radiant heating systems. Follow instructions supplied by the manufacturer of floor heating system and do not exceed 85° F (29° C) during normal operation of heating system.

### Unsuitable for Application Over

- Subfloors where excessive moisture or alkali is present.
- Sleeper-constructed wood subfloors, on grade or below grade.
- Lightweight aggregate concrete subfloors having a density of less than 90 lbs. per cu. ft. (1442 kg/m<sup>3</sup>) or cellular concrete having a plastic wet density less than 100 lbs. per cu. ft. (1602 kg/m<sup>3</sup>) [94 lbs. per cu. ft. (1506 kg/m<sup>3</sup>) dry weight], or concrete having a compressive strength of less than 3500 psi (24 MPa). Concrete slabs with heavy static and/or dynamic loads should have higher design strengths and densities calculated to accommodate such loads.

Concrete curing agents, sealers, hardeners, or parting agents should be removed.

### Reference Specifications

EN 13329

### Static Load Limit

ASTM F 970

125 lbs./sq. in. (8.788 kg/cm<sup>2</sup>)

NOTE: Floors should be protected from sharp-point loads and heavy static loads. High-heeled traffic [(1000 psi (70.3 kg/cm<sup>2</sup>) or more] may visibly damage wood, resilient and other floor coverings. For questions regarding product suitability and detailed instructions for floor preparation and installation in these applications, please contact Armstrong.

### Comparative Subjective Property Ratings

Durability – Excellent

Maintainability – Excellent

Subjective ratings (excellent, very good, good, fair) are in relation to other Armstrong commercial resilient floors. Ratings are not directly related to any one test. They are broadly based on tests and experience of Armstrong Research and Development under varying conditions and circumstances. These ratings should not be used for comparison to ratings used by other manufacturers to rank their own products.

### Fire Test Data

ASTM E 648 Flooring Radiant Panel Critical Radiant Flux – 0.45 watts/cm<sup>2</sup> or more – Class I  
ASTM E 662 Smoke Chamber Specific Optical Smoke Density – 450 or less

Numerical flammability ratings alone may not define the performance of the product under actual fire conditions. These ratings are provided only for use in the selection of products to meet the specified limits.

### INSTALLATION

Subfloors/underlayments shall be dry, clean and smooth. They shall be free from paint, varnish, solvents, wax, oil, existing adhesive residue, or other foreign matter. For more detailed requirements of concrete, wood and metal subfloors, as well as wood and trowelable underlayments, refer to the installation instructions.

Moisture testing must be performed on all concrete slabs regardless of their age or grade level.

NOTE: To minimize pattern repeats in the floor and maximize aesthetics, you must pull and mix product from at least three different cartons during installation.

### MAINTENANCE

Easy to maintain – no polish required.

Commercial Laminate installations do not require commercial cleaning and buffing machines. Just vacuum, dust mop or sweep to remove excess debris.

For best floor care results:

- Do not Wet Mop laminate floor.

### MAINTENANCE CONT'D

- Soap-based detergents or "mop and shine" products are not recommended for use on laminate floors as these may leave a dull film on your floor.
  - Regularly clean your laminate floor with Armstrong Hardwood and Laminate Floor Cleaner spray.
  - Do not allow excess cleaner to remain on the floor surface.
  - Clean up liquid spills immediately.
  - Floor machines, buffers and scrubbers are not recommended for maintaining laminate floors.
  - Abrasive cleansers, abrasive scrubbing pads, steel wool or scouring powders may scratch the floor if used.
  - Do not apply wax or polish your floor.
  - Laminate flooring, like other types of smooth finish floors, can become slippery when wet. Immediately wipe up wet areas from spills, foreign substances or wet feet.
  - Remove tough spots like shoe polish, tar and asphalt driveway seal with adhesive cleaner, low-odor mineral spirits or nail polish remover containing acetone (follow instructions on label). Then wipe with a damp cloth.
  - Place a natural or colourfast mat at outside entrances to collect tracked-in dirt and absorb excess moisture. Also place wipe off mats at the inside of every entrance.
  - For added protection, use floor protectors on chairs and other furniture. The heavier the item, the wider the floor protector should be.
  - When using a vacuum cleaner, disengage the beater bar and use the bare floor setting.
  - Metal caster wheels can damage the floor. Instead, we recommend using soft wheels wide enough to support the load.
  - For minor abrasions or scratches, use a touch-up kit or acrylic filler to repair.
  - Major damage can be repaired with a plank replacement.
- ### Daily/Regular Maintenance
- Light Commercial/Commercial Foot Traffic:
- Sweep, dust mop or vacuum your floor on a frequent basis. Do not use mops with oil treated covers. Regularly clean your floor with Armstrong Hardwood & Laminate floor cleaner. Do not allow excess cleaner to remain on the floor surface as excess will damage the flooring.
  - Surface dirt, grit, grease or high heel marks should be addressed immediately.

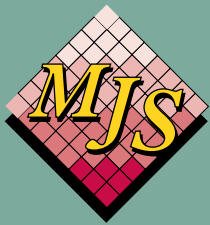
# LAMINATE QUICK REFERENCE GUIDE

COLLECTION	THICKNESS	WIDTH	DURABILITY & PERFORMANCE	INSTALLATION	WARRANTY
ARCHITECTURAL REMNANTS™					
Woodland Reclaim	12mm	90mm 142mm 194mm	Commercial VisionGuard: AC4, HydraCore Plus	Lock&Fold	25-Year Residential 10-Year Light Commercial
Antique Structure	12mm	194mm	Commercial VisionGuard: AC4, HydraCore Plus	Lock&Fold	25-Year Residential 10-Year Light Commercial
COASTAL LIVING® PATINA					
Ore / Sea Wall	12mm	90mm 142mm 194mm	Commercial VisionGuard: AC4, HydraCore Plus	Lock&Fold	25-Year Residential 10-Year Light Commercial
RUSTICS™ PREMIUM					
Forestry Mix	12mm	142mm	Commercial VisionGuard: AC4, HydraCore Plus	Lock&Fold	25-Year Residential 10-Year Light Commercial
Reclaimed American Chestnut	12mm	165mm	Commercial VisionGuard: AC4, HydraCore Plus	Lock&Fold	25-Year Residential 10-Year Light Commercial
NEW ENGLAND LONG PLANK					
All Colours	12mm	193mm	VisionGuard: AC3, HydraCore Plus	Lock&Fold	25-Year Residential 8-Year Light Commercial
FOREST SELECT XL					
All Colours	12mm	125mm	VisionGuard: AC3, HydraCore Plus	Lock&Fold	25-Year Residential 8-Year Light Commercial



Armstrong has been providing beautiful, long-lasting flooring for more than a century. Our name is known and trusted the world over for consistent quality, innovative designs and incredibly satisfied customers. And most important to today's shoppers, Armstrong has an exciting array of flooring for every home and every personality. Everything from resilient sheet to laminate and linoleum; vinyl tile and plank to hardwood. Let us help you find the perfect flooring that will turn your ideas into reality.

Distributed by:



## **MJS Floorcoverings**

35 Dividend Street, Mansfield QLD 4122

Ph (07) 3337 7300

[www.mjsfloorcoverings.com.au](http://www.mjsfloorcoverings.com.au)

NOTE: Due to printing limitations, colors pictured cannot be guaranteed to match actual flooring material.

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F-6533-314



LAMINATE FLOORING

**RUSTICS™ PREMIUM**  
Forestry Mix Brown Washed